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Fall 2008

Dear Tennis Enthusiast,

We know you're looking forward to a great new year of tennis in 2009. That's why we'd like you to join us by becoming a member of the Charlottesville Area Tennis Association (CATA). By joining, not only will you enjoy special member benefits, you'll also be helping to grow the game of tennis and expand instructional and playing opportunities in our community.

CATA organizes and supports many long-running programs and events that promote the growth of local tennis. We conduct clinics to introduce younger kids to tennis using USTA's exciting new QuickStart format (plus training sessions for area PE teachers), After School tennis programs for elementary, middle school and high school kids, and the Winter Excellence Program for more advanced juniors. We also underwrite the Jefferson Junior Tennis League that provides friendly team and individual-level competition in the summer and fall. Our goal is to provide instructional and competitive opportunities year-round for kids of all ages and ability levels.

We are committed to operating outreach programs that serve the underprivileged. The Roger Flint Mobile Tennis Program has been bringing tennis to local playgrounds and recreation centers for nearly 30 years. CATA provides equipment and volunteer instruction to several privately operated programs in our community. For 2009 we are planning potential new programs using tennis to promote mental and physical health and well-being, and helping reduce childhood obesity and neighborhood crime.

Over 1500 kids participated in CATA programs in 2008 — *you and your children* may have benefited from one or more of these programs. We hope you have seen our t-shirts worn with pride by your kids and their tennis friends.

CATA also sponsors awards to recognize spirit, effort and accomplishment in tennis, funds tennis infrastructure for the community, hosts special fun events during the year, and acts as a "clearinghouse" to promote clinics and tournaments offered by others.

Founded in 1967 as a tax-exempt charitable organization and formerly known as the Charlottesville Tennis Patrons Association, we now have a new name, new energy and a broader range of services and programs. Please visit our new CATA website, www.CharlottesvilleTennis.org to learn about our programs and opportunities to participate.

CATA's activities are funded through memberships, cash and in-kind donations from area tennis clubs and businesses and volunteer efforts from lots of people. You can help us by joining today. **We ask for your support so we can continue bringing current and new programs to our community as we work to grow the sport of tennis.**

Please become a member of Charlottesville Area Tennis Association.

Membership for 2009 is \$25 for an individual (\$250 lifetime) or \$50 for a family, and is fully tax deductible. In addition to supporting local tennis, members receive a number of benefits, including:

- Attractive new Charlottesville Tennis car/refrigerator magnet
- Merchandise discounts from Downtown Athletic Store and local pro shops
- Invitation to a Membership Appreciation Party at the Boar's Head Sports Club to be held soon - we will let you know personally.



Please join now and help grow tennis in our community. Simply complete the enclosed membership form and mail it with your check to the address shown on the form. If you have any questions about CATA membership or programs, please email info@CharlottesvilleTennis.org.

Thank you for your support.